

Camp Adventureland

Dear Parent, Leader, Youth,

Scouting turns 100 years old this summer and our regional Summer Cub Camp wants you to celebrate this with us. Adventureland summer camp turns 37 years old this summer. The camp operates out of our beautiful 250 acre property just thirty minutes north of Toronto. An active program including: mountain biking, high ropes, giant zip line, sports, swimming, archery, woodwork, crafts, survival, photography, outdoor cooking, campfires, exciting guest speakers and more awaits you. The camp operates day and residential (sleepover) programs starting at \$199 per week (Day Camp, ages 6-12) to \$299 (early bird fee for residential camp, ages 7-11) and Leadership Development residential camp (ages 12-15) for \$235 and Adventureland Goes North (ages 10,11) which operates for four days at Haliburton Scout Reserve for \$399. Your fee includes all meals, snacks, programs, free canteen, camp tshirt, crest and more. A bus service operates out of Toronto for an additional \$30.

Most youth attend Adventureland on their own or with a friend or two and make more friends at the camp. This year we are also encouraging Packs to consider participating. All volunteer, screened leaders and parents accepted as camp staff attend the camp for free and for their service, their own children can attend for a reduced fee of \$199. As an additional incentive, any Pack that registers 6 or more Cubs or youth to attend camp will have their camp fee reduced to \$279 per youth. This camp is open to all youth registered in Scouting or not as part of our fee is used to register any youth not already part of Scouting. Please consider learning more about Adventureland through our web page at <http://www.gtc.scouts.ca/adventureland> You can download our brochure and application under REGISTER. Volunteer and some paid staff positions applications can also be downloaded under STAFF. You can also attend our camp orientation on Thursday, May 10 at the Scout office at 265 Yorkland Blvd, 2nd floor starting at 6:30 p.m. OR you can attend our camp tour on Sunday, May 13 at 3:00 pm at the camp located at 14919 Kennedy Road near Aurora.

FOR LEADERS - WHY SHOULD I PROMOTE ADVENTURELAND TO THE YOUTH IN MY SECTION?

Good question! In 2007 Adventureland is hoping to attract more youth to enjoy our active, safe and fun program that includes badgework and is based on the Cubbing elements. There are many reasons to help us promote Adventureland - 1) Our summer camp makes use of our beautiful camp property Woodland Trails - without Adventureland the property would be used very little by our own members during a prime camping season, 2) Adventureland keeps the Scouting spirit alive during the months that most Groups cease operating, 3) Adventureland helps to recruit new members to Scouting by referring non Scouting members to local Packs and Troops, 4) Any profit raised by the camp is utilized to subsidize the camping department's overall budget that helps keep Group user fees lower, 5) Many of our youth already attend day and residential private summer camps usually paying considerably higher fees, 6) Adventureland employs many of our own Venturer / Rover aged youth allowing them opportunities for summer employment, and 7) LASTLY, we want you to celebrate with your youth. If your not able to attend Adventureland as a leader, we invite all registered Leaders to visit with their youth and join us for dinner and a campfire on the Thursday evening of each camp session. Simply RSVP to our camp administrator kimberleymcdermid@rogers.com.

FOR LEADERS - HOW CAN LEADERS HELP SPREAD THE WORD

At the end of February, at a great expense, Adventureland printed material is being mailed to all Cubs in the areas from Toronto - Barrie - Oakville - Mississauga - Brampton - Aurora - Newmarket - Stouffville and surrounding area's. Please help us promote Adventureland by taking a few minutes to: 1) Forward this email to all of your members, 2) See if your Pack have youth or parents that want to attend together, 3) Include a mention about Adventureland on your web page, Newsletters, etc, 4) Book a presentation on Adventureland by one of our staff who will attend Groups of 20 or more and will bring along our camp video and pictures for your youth and parents to learn more about. You can email me directly to arrange a presentation, or if you have any questions at markmcdermid@rogers.com.

Thanks for your help!

Mark McDermid - Camp Director